

Laura A. Campbell, R.D., M.S.

Laura Campbell is a Researcher with the Center for Health Systems Research and Analysis at the University of Wisconsin-Madison. Her responsibilities include conducting research on the development and use of long-term health care outcome and performance measures and their use in quality improvement and assurance projects. As a registered dietitian, she participates in research demonstrations with the Centers for Medicare and Medicaid Operations to develop nutrition-related and other health outcome and performance measures, along with the systems to utilize such measures in the survey process.

Ms. Campbell is an experienced professional with a broad-based background. Her experience includes work as a surveyor and program manager for the Health Facilities Division of the Colorado Department of Public Health and Environment. As a program manager, Ms. Campbell developed and directed education policies, plans and programs designed to improve the skills and professionalism of Division staff who were responsible for conducting resident-centered, outcome-oriented inspections of health care providers to assure compliance with federal and state regulations.

Ms. Campbell's previous experience included work as a surveyor for the Centers for Medicare and Medicaid State Operations where she was the lead dietitian for the national nutrition and hydration awareness campaign. She has also been a dietary consultant in health care facilities managed by a Colorado based company that had responsibility for facilities throughout the state. She has planned and presented training and educational sessions for state survey agencies across the nation, the Centers for Medicare and Medicaid State Operations as well as health care providers, long-term care ombudsmen, residents of long-term care facilities and the public.