
Residents of Pierce County

Motor Vehicle Crash Occupants, Hospitalizations, Emergency Room Visits and Fatalities 2003-2007

| | Auto | Truck | Motorcycle | Bicycle | Pedestrian | Total |
|------------------------|-----------|-----------|------------|----------|------------|-----------|
| Crash Occupants | 5,727 | 1,867 | 92 | 21 | 26 | 7,733 |
| Hospitalized Cases | 29 | 7 | 7 | | | 47 |
| Hospital Charges | \$611,252 | \$99,172 | \$110,372 | \$13,957 | \$22,548 | \$857,301 |
| Emergency Room Visits | 417 | 111 | 21 | | 9 | 474 |
| Emergency Room Charges | \$540,151 | \$130,344 | \$38,838 | \$3,250 | \$11,632 | \$575,450 |
| Deaths | 32 | 10 | 3 | 0 | 1 | 46 |

Indicates a value < 6

**Residents of Pierce County
Hospitalization Charges by Vehicle Type
2003-2007**

| | Auto | Truck | Motorcycle | Bicycle | Pedestrian |
|---------------------------------|-------------|--------------|-------------------|----------------|-------------------|
| Hospital Charges | \$611,252 | \$99,172 | \$110,372 | \$13,957 | \$22,548 |
| Total Crash Occupants | 5,727 | 1,867 | 92 | 21 | 26 |
| Hospital Charge/Occupant | \$106.73 | \$53.12 | \$1,199.70 | \$664.62 | \$867.23 |

**Hospitalization Rates by Vehicle Type
2003-2007**

| | Auto | Truck | Motorcycle | Bicycle | Pedestrian |
|--|-------------|--------------|-------------------|----------------|-------------------|
| Hospital Cases | 29 | 7 | 7 | | |
| Total Crash Occupants | 5,727 | 1,867 | 92 | 21 | 26 |
| Hospitalization Rate/Crash Occupant | 0.5% | 0.4% | 7.6% | 9.5% | 7.7% |

**Emergency Room Charges by Vehicle Type
2003-2007**

| | Auto | Truck | Motorcycle | Bicycle | Pedestrian |
|--|-------------|--------------|-------------------|----------------|-------------------|
| ER Charges | \$540,151 | \$130,344 | \$38,838 | \$3,250 | \$11,632 |
| Crash Occupants | 5,727 | 1,867 | 92 | 21 | 26 |
| Emergency Room Charges/Crash Occupant | \$94 | \$70 | \$422 | \$155 | \$447 |

**Emergency Room Visits by Vehicle Type
2003-2007**

| | Auto | Truck | Motorcycle | Bicycle | Pedestrian |
|---|-------------|--------------|-------------------|----------------|-------------------|
| Emergency Room Visits | 417 | 111 | 21 | 6 | 9 |
| Total Crash Occupants | 5,727 | 1,867 | 92 | 21 | 26 |
| Emergency Room Rate/Crash Occupant | 7.3% | 5.9% | 22.8% | 28.6% | 34.6% |

Indicates a value < 4

**Residents of Pierce County
Occupants of Motor Vehicle Crashes
2003-2007**

| | Auto | Truck | Motorcycle | Bicycle | Pedestrian | Total |
|-----------------|-------------|--------------|-------------------|----------------|-------------------|--------------|
| 2003 | 1,395 | 501 | 23 | | 8 | 1,931 |
| 2004 | 1,084 | 365 | 12 | | | 1,465 |
| 2005 | 1,162 | 387 | 21 | | | 1,582 |
| 2006 | 1,010 | 302 | 16 | | | 1,338 |
| 2007 | 1,076 | 312 | 20 | | | 1,417 |
| Five-Year Total | 5,727 | 1,867 | 92 | 21 | 26 | 7,733 |

Indicates a value < 6

**Residents of Pierce County
Motor Vehicle Crash Hospitalizations, Hospital Charges and Emergency Room Visits and Charges
2003-2007**

| | Auto | Truck | Motorcycle | Bicycle | Pedestrian | Total |
|-----------------------|-------------|--------------|-------------------|----------------|-------------------|--------------|
| 2003 | | | | | | |
| Number of Cases | | | | 0 | | 9 |
| Total Charges | \$24,474 | \$26,650 | \$42,645 | \$0 | \$10,855 | \$104,624 |
| 2004 | | | | | | |
| Number of Cases | | | 0 | 0 | | |
| Total Charges | \$154,550 | \$2,963 | \$0 | \$0 | \$11,693 | \$169,206 |
| 2005 | | | | | | |
| Number of Cases | 9 | | | 0 | 0 | 13 |
| Total Charges | \$137,631 | \$22,671 | \$12,065 | \$0 | \$0 | \$172,367 |
| 2006 | | | | | | |
| Number of Cases | | | | | 0 | 10 |
| Total Charges | \$238,226 | \$46,888 | \$21,805 | \$8,956 | \$0 | \$315,875 |
| 2007 | | | | | | |
| Number of Cases | 7 | 0 | | | 0 | 9 |
| Total Charges | \$56,371 | \$0 | \$33,857 | \$5,001 | \$0 | \$95,229 |
| Five-YearTotal | | | | | | |
| Number of Cases | 29 | 7 | 7 | | | 47 |
| Total Charges | \$611,252 | \$99,172 | \$110,372 | \$13,957 | \$22,548 | \$857,301 |

**Motor Vehicle Crash Emergency Room Visits and Charges
2003-2007**

| | Auto | Truck | Motorcycle | Bicycle | Pedestrian | Total |
|-------------------------|-------------|--------------|-------------------|----------------|-------------------|--------------|
| 2003 | | | | | | |
| Number of Cases | 112 | 20 | | | | 140 |
| Total Charges | \$104,111 | \$16,520 | \$10,393 | \$0 | \$328 | \$131,352 |
| 2004 | | | | | | |
| Number of Cases | 76 | 25 | | | | 106 |
| Total Charges | \$98,585 | \$36,652 | \$4,559 | \$1,285 | \$2,196 | \$143,277 |
| 2005 | | | | | | |
| Number of Cases | 87 | 33 | | | | 130 |
| Total Charges | \$124,768 | \$35,044 | \$4,793 | \$1,378 | \$1,031 | \$167,014 |
| 2006 | | | | | | |
| Number of Cases | 70 | 20 | | 0 | | 98 |
| Total Charges | \$97,577 | \$22,808 | \$5,347 | \$0 | \$8,075 | \$133,807 |
| 2007 | | | | | | |
| Number of Cases | 72 | 13 | | | | 90 |
| Total Charges | \$115,110 | \$19,320 | \$13,746 | \$587 | | \$148,765 |
| Five -Year Total | | | | | | |
| Number of Cases | 417 | 111 | 21 | | 9 | 474 |
| Total Charges | \$540,151 | \$130,344 | \$38,838 | \$3,250 | \$11,632 | \$575,450 |

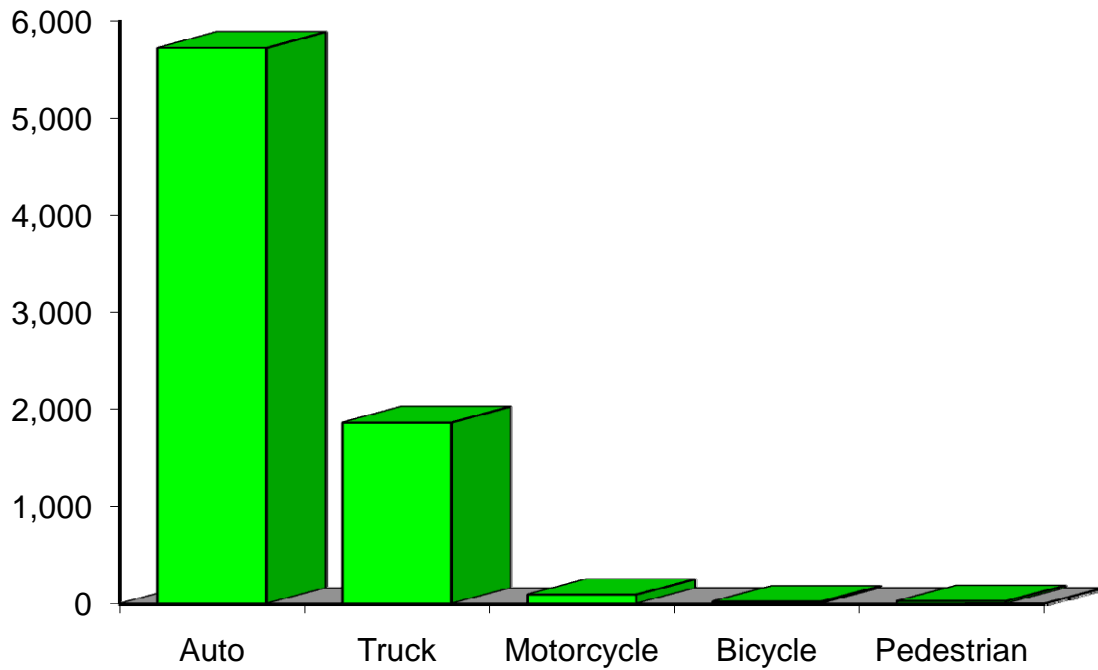
Indicates a value < 6

**Residents of Pierce County
Motor Vehicle Crash Deaths
2003-2007**

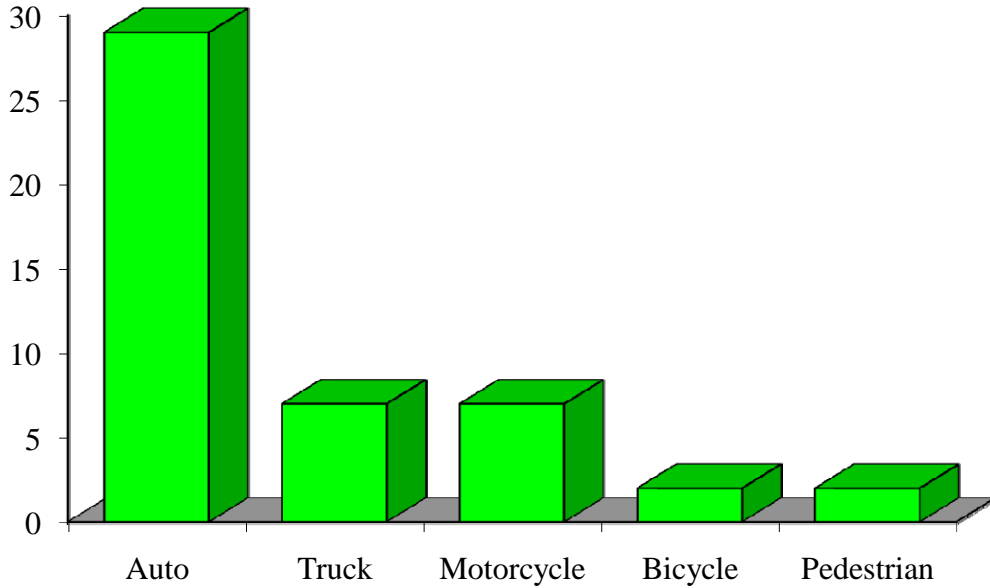
| | Auto | Truck | Motorcycle | Bicycle | Pedestrian | Total |
|-----------------|-------------|--------------|-------------------|----------------|-------------------|--------------|
| 2003 | 12 | | | 0 | 0 | 15 |
| 2004 | | | 0 | 0 | 0 | 8 |
| 2005 | | | 0 | 0 | | 7 |
| 2006 | | | | 0 | 0 | |
| 2007 | | | | 0 | 0 | 10 |
| Five-Year Total | 32 | 10 | | 0 | | 46 |

Indicates a value < 6

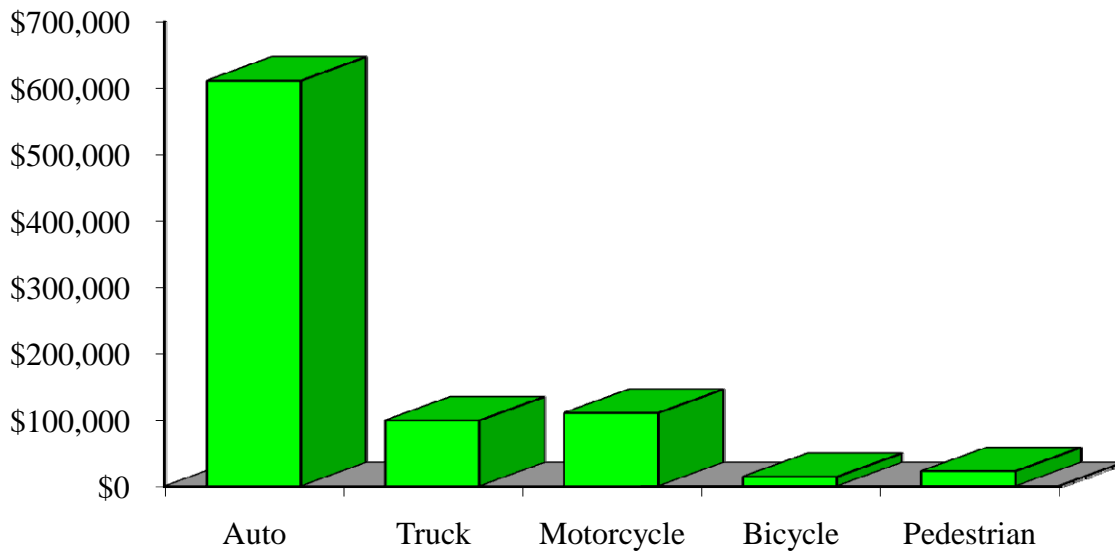
Crash Occupants by Vehicle Type Residents of Pierce County, 2003-2007



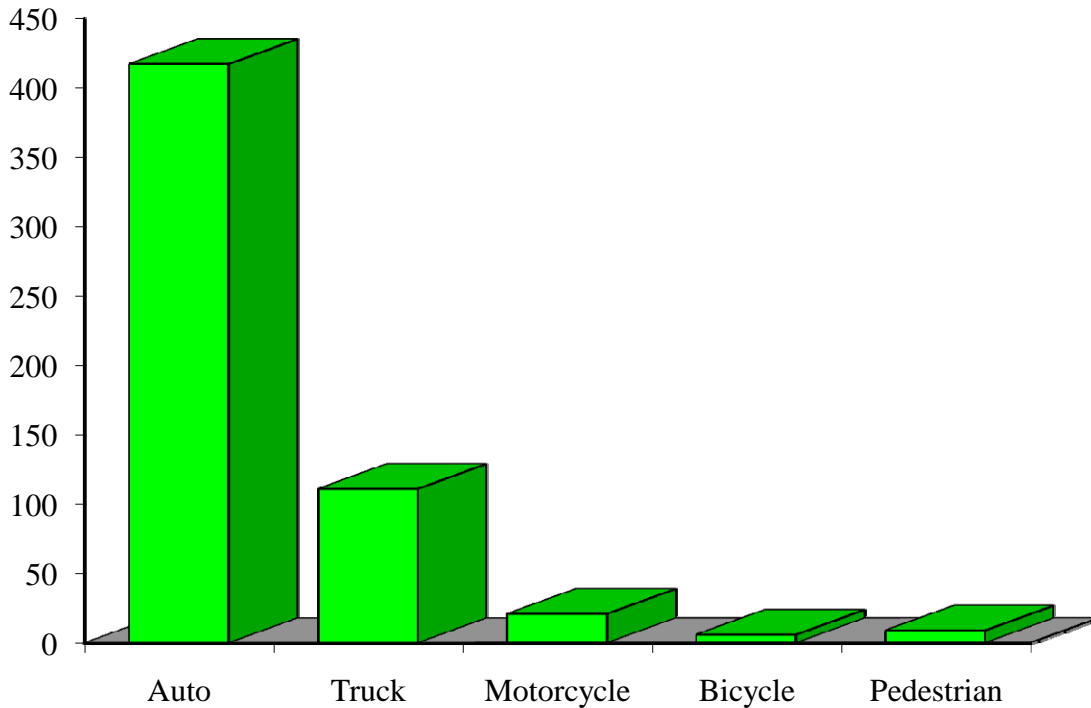
Hospitalizations by Vehicle Type Residents of Pierce County, 2003-2007



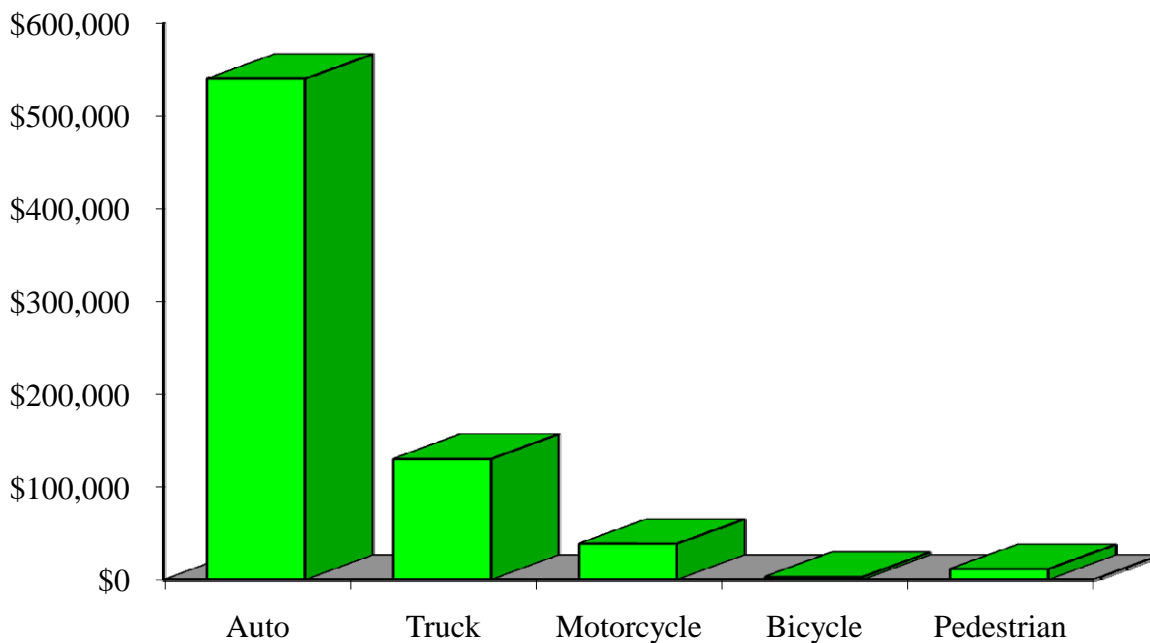
Hospital Charges by Vehicle Type Residents of Pierce County, 2003-2007



Emergency Room Visits by Vehicle Type Residents of Pierce County, 2003-2007



Emergency Room Charges by Vehicle Type Residents of Pierce County, 2003-2007



Residents of Pierce County and All Wisconsin 'Crash Occupants'

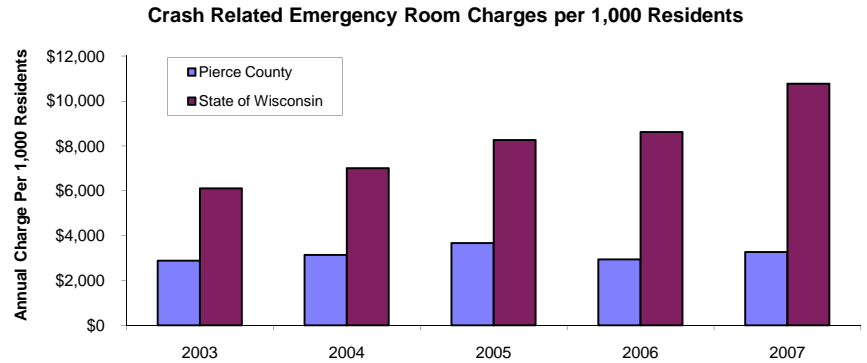
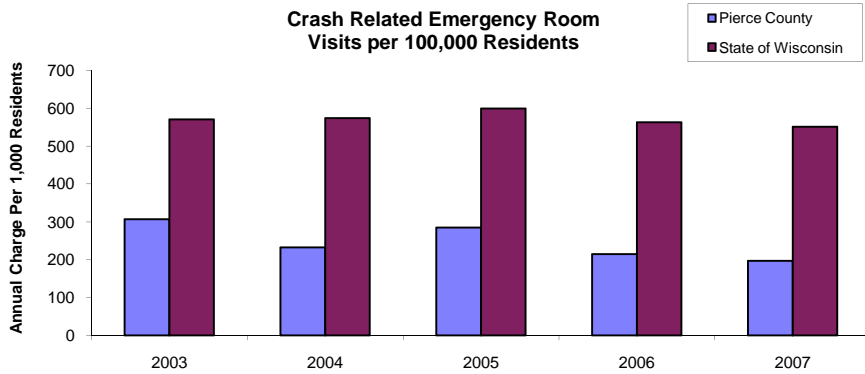
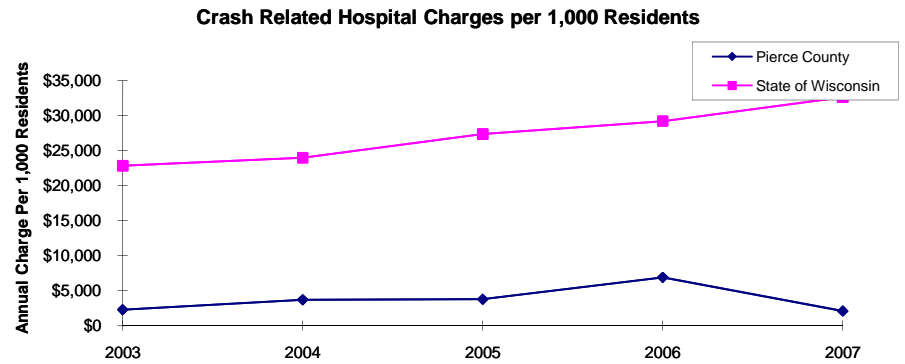
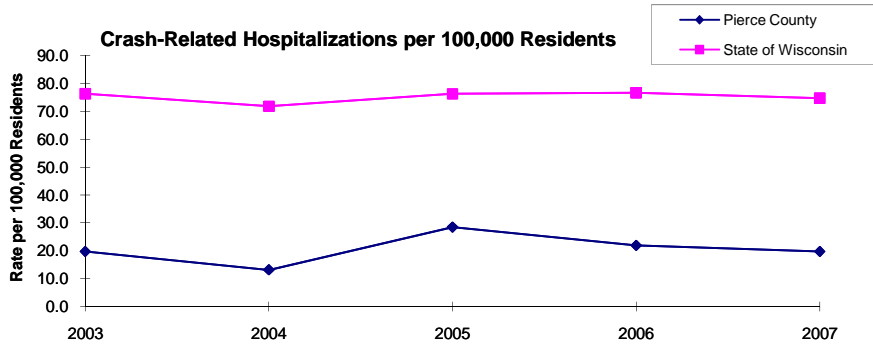
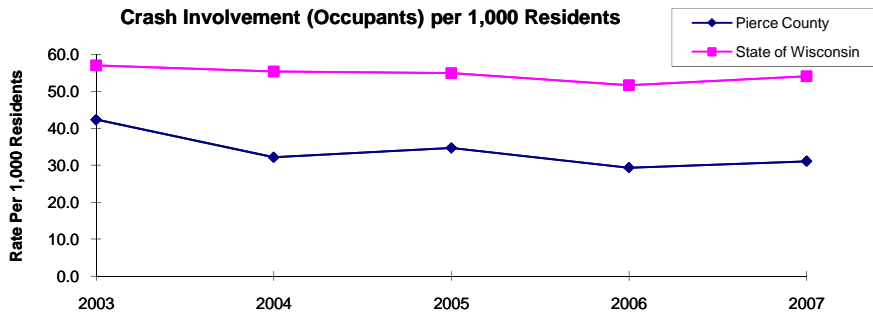
Crash Involvement Rates and Costs

2003-2007

| | 2003 | 2004 | 2005 | 2006 | 2007 | Average |
|--|---------------|--|---------------|---------------|---------------|----------------|
| Annual Crash Involvement | | | | | | |
| <i>Pierce County</i> | | | | | | |
| Crash Occupants | 1,931 | 1,465 | 1,582 | 1,338 | 1,417 | 1,547 |
| <i>Rate per 1,000 Residents</i> | 42.3 | 32.1 | 34.7 | 29.3 | 31.1 | 33.9 |
| <i>State of Wisconsin</i> | | | | | | |
| Crash Occupants | 316,298 | 307,373 | 305,007 | 286,608 | 300,270 | 303,111 |
| <i>Rate per 1,000 Residents</i> | 57.0 | 55.4 | 55.0 | 51.6 | 54.1 | 54.6 |
| Annual Crash-Related Hospitalizations | | | | | | |
| <i>Pierce County</i> | | | | | | |
| Crash-Related Hospitalizations | 9 | | 13 | 10 | 9 | 9 |
| <i>Rate per 100,000 Residents*</i> | 19.7 | 13.2 | 28.5 | 21.9 | 19.7 | 20.6 |
| <i>State of Wisconsin</i> | | | | | | |
| Crash-Related Hospitalizations | 4,234 | 3,983 | 4,232 | 4,253 | 4,146 | 4,170 |
| <i>Rate per 100,000 Residents*</i> | 76.3 | 71.8 | 76.3 | 76.6 | 74.7 | 75.1 |
| Annual Crash-Related Hospital Charges | | | | | | |
| <i>Pierce County</i> | | | | | | |
| Total Crash Injury Hospital Charges | \$104,624 | \$169,206 | \$172,367 | \$315,875 | \$95,229 | \$171,460 |
| <i>Annual Charge per 1,000 Residents</i> | \$2,294 | \$3,711 | \$3,780 | \$6,927 | \$2,088 | \$3,760 |
| <i>State of Wisconsin</i> | | | | | | |
| Total Crash Injury Hospital Charges | \$126,881,405 | \$133,270,653 | \$151,898,242 | \$162,208,759 | \$181,072,379 | \$151,066,288 |
| <i>Annual Charge per 1,000 Residents</i> | \$22,861 | \$24,012 | \$27,368 | \$29,226 | \$32,625 | \$27,219 |
| Annual Crash-Related Emergency Room Visits | | | | | | |
| <i>Pierce County</i> | | | | | | |
| Crash-Related Emergency Room Visits | 140 | 106 | 130 | 98 | 90 | 106 |
| <i>Rate per 100,000 Residents*</i> | 307.0 | 232.5 | 285.1 | 214.9 | 197.4 | 232.5 |
| <i>State of Wisconsin</i> | | | | | | |
| Crash-Related Emergency Room Visits | 31,664 | 31,866 | 33,269 | 31,268 | 30,615 | \$31,755 |
| <i>Rate per 100,000 Residents*</i> | 570.5 | 574.1 | 599.4 | 563.4 | 551.6 | 572.1 |
| Annual Crash-Related Emergency Room Charges | | | | | | |
| <i>Pierce County</i> | | | | | | |
| Total Crash Injury Emergency Room Charges | \$131,352 | \$143,277 | \$167,014 | \$133,807 | \$148,765 | \$148,216 |
| <i>Annual ER Charge per 1,000 Residents</i> | \$2,880 | \$3,142 | \$3,663 | \$2,934 | \$3,262 | \$3,250 |
| <i>State of Wisconsin</i> | | | | | | |
| Crash Injury Emergency Room Charges | \$33,900,299 | \$38,900,194 | \$45,882,386 | \$47,860,521 | \$59,808,628 | \$48,112,932 |
| <i>Annual ER Charge per 1,000 Residents</i> | 6,108 | \$7,009 | \$8,267 | \$8,623 | \$10,776 | \$8,669 |
| Average Annual Population (computed 2003-2007 population estimates) | | | | | | |
| <i>Pierce County</i> | 45,601 | * Reported as a rate per 100,000 residents to better highlight | | | | |
| <i>State of Wisconsin</i> | 5,550,118 | variations: 1.12 per 1,000 = 112 per 100,000. | | | | |

Population data estimates are available at the Demographic Services Center, Wisconsin Department of Administration

Residents of Pierce County



Zipcodes included in County of Resident Reports

Residents of Pierce County

| | |
|-------|-------|
| 54003 | 54010 |
| 54011 | 54014 |
| 54021 | 54022 |
| 54723 | 54740 |
| 54750 | 54761 |
| 54767 | |